



Friday, February 17, 2017 • 7:30a.m. to 2p.m.

The La Crosse Center • North Hall Entrance  
300 Harborview Plaza • Downtown La Crosse

Only \$15 to Register for the Conference



**BYOD:**  
**BRING YOUR OWN DEVICE**

Please remember this is a **BYOD Conference**: Bring your own device for a better experience. If you don't have a device, sit with others who do. The sessions will still be informative either way.

## Conference Information

### Registration

Most members register prior to the convention date. For those who have not had this opportunity, tickets will be sold at the conference check-in area at the La Crosse Center's **NORTH Entrance**. Session availability is not guaranteed. Admission is \$15/advance of the conference (**must register by February 15, 2017**) or \$20/day of.

Registration varies by districts. Some districts register each teacher and para automatically. In others, the school's education association forwards the conference fee, or building's association reps collect personal checks from those attending or educators take care of their own registrations. If you're not sure about your school's procedures, ask your principal or building association representative. Conference information, break out session schedules and descriptions are available at [www.wweconference.com](http://www.wweconference.com). Conference books are not printed in an effort to "go green."

**Students/Student Teachers/Paraprofessionals:** Conference registration for students, student teachers and paraprofessional is the same as teacher and other attendees. Admission is \$15/advance of the conference (**must register by February 15, 2017**) or \$20/day of.

**Retired Teachers:** Retired teachers are admitted to the conference free of charge. Retired teachers who are members of CRUE Retired will be printed on a list provided to the ticket gate workers at the conference. Retired teachers who are members of NEA Retired or WREA Retired may present their membership card at the entrance. Other retired teachers may get a lifetime conference member pass by writing the WWEC.

### For ALL Registrations

Fill out registration form available at [www.wweconference.com](http://www.wweconference.com). After you receive your registration confirmation email, mail a copy along with payment to the WWEC office. Please make checks payable to WWEC.  
**Mail to:** WWEC, 205 5th Ave. S., Suite 412, La Crosse, WI 54601  
**Questions:** Call (608) 796-0355.

**Group Registrations:** Schools, educational organizations, etc. are encouraged to pay as a group. **All members of each group MUST go to [www.wweconference.com](http://www.wweconference.com) and sign up for the sessions that they wish to attend.** This includes La Crosse School District.

### Parking

We will be using the main entrance at the north end of the LaCrosse Center (the original entrance and box office area). There is one open parking lot and one parking ramp near the corner of Jay Street and Second Street, across the street from the South entrance. There are additional free parking ramps within walking distance of the La Crosse Center. Please observe all parking signs and regulations. Please allow extra time for parking due to construction in the area of the La Crosse Center.

### Weather Policy

The WWEC Conference is never canceled due to inclement weather, under any circumstances. If speakers believe that the weather is too severe to travel to the conference location, they have the option of not attending the conference, but will not be paid for their session. There are no refunds made to WWEC participants under any circumstances.

# Conference at a Glance Doors open at 7:15 am

7:45-9:00am  
Opening Inspirational  
Address

The Good Work of Teaching is  
the Good Work of Justice



Tom Thibodeau

Professor of Servant Leadership,  
Viterbo University and  
distinguished Keynote Speaker  
Open Auditorium



## Viterbo Credit Registration Area

7:30 a.m. to 2:00 p.m.

Booth located near the bottom of  
the escalators

## Save these dates

The WWEC is held on the second  
Friday of February. Future WWEC  
Convention dates will be:

- February 9, 2018
- February 8, 2019

9:00-10:15 am  
Session 1  
Keynote Speaker

101 • Racial Justice in Education



Kevin Gilbert

Executive Committee,  
National Education Association

Room 1 • Social Justice

108 • What does it really  
mean to be Trauma Informed?  
Promotion of Resiliency Despite  
Adversity



Kristin Souers, MA, LMHC

Counseling, Consulting,  
and Training Services

Room 8 • Trauma Informed Care

Plan to  
"eat in!"

Session 2A&2B and 3A&3B have staggered beginning  
times to better accommodate a midday break.

Session 2A • 10:30-11:45am

201 • Racial Justice in Education –  
Engagement Session\*  
Room 1 • Social Justice1

204 • The Google Classroom  
Room 4 • Technology

206 • Challenging Behavior in the  
Classroom – Panel Discussion  
Room 6 • Trauma Informed Care

208 • Trauma is a Word,  
Not a Sentence:  
Promoting Resilience in our Youth  
Room 8 • Trauma Informed Care

Session 2B • 10:45-Noon

202 • Racial Justice in Education –  
Engagement Session\*  
Room 2 • Social Justice

203 • Building Relationships with  
Hurt Children  
Room 3 • Trauma Informed Care

205 • Infuse Your Learning Stations  
with Technology  
Room 5 • Technology

207 • Intro to Flipping and  
Blending your Classroom  
Room 7 • Technology

209 • Twelve Strategies to  
Promote Online Course Growth  
while Ensuring Quality  
Room 9 • Technology

Session 3A • 12:30-1:45pm

301 • Racial Justice in Education –  
Engagement Session\*  
Room 1 • Social Justice

304 • Trauma-informed Teaching:  
Setting the Stage for Success through  
Self Care Practices  
Room 4 • Technology

306 • An Apple for the Teacher!  
Room 6 • Technology

308 • Fostering Resilience in  
Ourselves and Our Community  
Room 8 • Trauma Informed Care

Session 3B • 12:45-2:00pm

302 • Racial Justice in Education –  
Engagement Session\*  
Room 2 • Social Justice

303 • Creating Physical and  
Psychological Safety in the Classroom  
for Children that Hurt  
Room 3 • Trauma Informed Care

305 • Assistive Technologies using  
Google Chrome Extensions  
for the UDL Classroom  
Room 5 • Technology

307 • Digital Responsibility  
Room 7 • Technology

309 • Using Technology to Facilitate  
Teaching and Learning  
Room 9 • Technology

Session 2A&2B and 3A&3B have staggered beginning times to better  
accommodate a midday break.

\*LIMITED to 30 Participants

## Registration

**To Pre-Register:** Cost to attend is \$15 for all attendees. Fill out  
registration form available at [www.wweconference.com](http://www.wweconference.com). You can  
pay online. If you aren't paying on line, you can mail a copy of  
your registration confirmation email, along with payment to the  
WWEC office. Make checks payable to WWEC.

**Mail to:** WWEC, 205 5th Ave. S., Suite 412, La Crosse, WI 54601.

**Day of Registration:** Cost is \$20 on the day of the WWEC.  
Session availability is not guaranteed. Registration begins at 7:15.

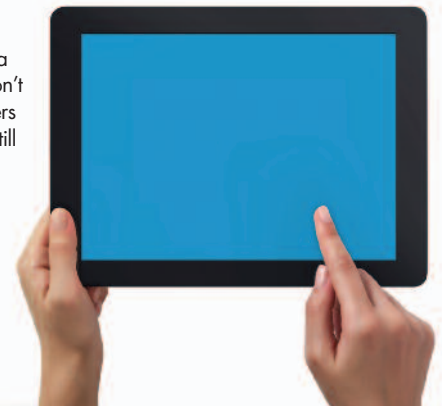
**Group Registrations:** Schools, educational organizations, etc. are encour-  
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[www.wweconference.com](http://www.wweconference.com) and **sign up for the sessions that they wish to  
attend. This includes La Crosse School District educators.**

Early registration **deadline** is Wednesday, **February 15, 2017.**

## Bring your own device

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a BYOD Conference:

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better experience. If you don't  
have a device, sit with others  
who do. The sessions will still  
be informative either way.



# Session Descriptions

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Please remember this is a BYOD Conference - bring your own device for a better experience. If you don't have a device, sit with others who do. The sessions will still be very informative either way.

## Opening Inspirational Address • 7:45-9:00am

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### **The Good Work of Teaching is the Good Work of Justice**

Tom Thibodeau, Professor of Servant Leadership,  
Viterbo University and distinguished Keynote Speaker  
**Open Auditorium**

Justice and teaching are the good, hard, and noble work of creating right relationships between children, parents, teachers, administrators and all community members. Justice is rooted in dignity and respect and a commitment to the common good, this is the foundation of all education. This presentation will be an affirmation and challenge to continue this good work.

Tom Thibodeau is the Distinguished professor of Servant Leadership at Viterbo University, where he has been teaching for thirty three years. He is a husband, father, grandfather, teacher, and active community member.

## Mini Keynotes

Please choose from one of these 2 mini keynote sessions

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## SESSION 1 • 9:00-10:15am

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### **101 • Racial Justice in Education**

Kevin Gilbert, Executive Committee,  
National Education Association (NEA)

**Room 1 • Strand: Social Justice • Level: All Levels**

To begin raising awareness about Institutional Racism, Executive Committee member Kevin Gilbert will provide an overview of how and why the National Education Association decided to engage in the work. The keynote will lay the foundation for the engagement sessions that will take a deeper dive into the definition of Institutional Racism, and the systems, practices, and policies that are in place that disenfranchise students of color.



### **108 • What does it really mean to be Trauma Informed? Promotion of Resiliency Despite Adversity**

Kristin Souers, MA LMHC Counseling, Consulting,  
and Training Services

**Room 8 • Strand: Trauma Informed Care • Level: All Levels**

Trauma is real, and it is more prevalent than we believe. In this engaging, relevant, and practical session, learn from childhood trauma expert Kristin Souers (lead author of *Fostering Resilient Learners: Strategies for creating a trauma-sensitive classroom*) about the importance of trauma informed practices in the community setting. This key note will encourage you to identify ways they can come together and connect around a common language and common set of practices that can unite community members around implementation of trauma informed practices.

**SESSION 2A AND 2B HAVE STAGGERED BEGINNING TIMES  
TO BETTER ACCOMMODATE A MIDDAY BREAK.**

## SESSION 2A • 10:30-11:45am

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### **201 • Racial Justice in Education – Engagement Session LIMITED to 30 Participants**

Kevin Gilbert, Executive Committee, National Education Association (NEA)

**Room 1 • Strand: Social Justice • Level: All Levels**

To continue raising awareness about Institutional Racism, and each individual's role in addressing it, the engagement sessions will provide participants the opportunity to deepen their understanding of Institutional Racism and gain a better understanding of the moral imperative of this work, and why it is essential to our students and ensuring public education truly provides Opportunity for All. To accommodate this unique session, it is offered during Session 2B (202), Session 3A (301) and Session 3B (302)

### **204 • The Google Classroom**

Jennifer Voigt, Educator, School District of La Crosse

**Room 4 • Strand: Technology • Level: Intermediate Level, Grades 6-12**

Learn how to use Google Classroom to help you save time, keep classes organized, communicate with students, and differentiate instruction.

### **206 • Challenging Behavior in the Classroom – Panel Discussion**

Todd Fergot and Lester Simpson (High School); Quartell Roberson (High School & Alternative Ed); Rosemary Bodnar and Heather Stern (Elementary), School District of La Crosse

**Room 6 • Strand: Trauma Informed Care • Level: Intermediate, K-12**

Have you ever struggled with what do I do with the student who presents very challenging behaviors (explodes, disrupts, refuses to follow simple directives, etc.) day in and day out? What options are there for students who refuse to obey simple directives that are school rules? Are you searching for strategies for ways to de-escalate a situation when a student "loses it" and becomes destructive or abusive or for talking with parents to keep the conversation focused on what needs to change about a student's behavior but still stay as positive as possible? Are there tips/tricks to avoid the power struggles or the passive-aggressive behavior BEFORE it becomes a spectacle in front of the entire class. Join us, because help is on the way.

### **208 • Trauma is a Word, Not a Sentence: Promoting Resilience in our Youth**

Kristin Souers, MA LMHC Counseling, Consulting, and Training Services

**Room 8 • Strand: Trauma Informed Care • Level: All Levels**

Participants will be introduced to and provided with opportunities to reflect on information centered around the role that trauma plays in terms of its impact on the child; the power of relationships and the role they plays in the establishment and maintenance of community safety; This professional development experience will emphasize strength-based approaches to use with students, families, fellow faculty, school personnel, and community members.

**202 • Racial Justice in Education – Engagement Session  
LIMITED to 30 Participants**

Shelly Moore, Executive Committee, National Education Association (NEA)

**Room 2 • Strand: Social Justice • Level: All Levels**

To continue raising awareness about Institutional Racism, and each individual's role in addressing it, the engagement sessions will provide participants the opportunity to deepen their understanding of Institutional Racism and gain a better understanding of the moral imperative of this work, and why it is essential to our students and ensuring public education truly provides Opportunity for All. To accommodate this unique session, it is offered during Session 2A (201), Session 3A (301) and Session 3B (302)

**203 • Building Relationships with Hurt Children**

Nicole Milliren, Clinical Therapist & Chris Nelson, School Counselor, Chileda

**Room 3 • Strand: Trauma Informed Care • Level: Intermediate, K-12**

Students are arriving at school and in the classrooms with a host of emotional, behavioral and relationship patterns that do not always work well in the educational setting. First and foremost understanding how trauma changes the developing child will lead educators to a place of openness to learn how they can discover what patterns the child is bringing into the classroom. Once we more fully understand the student, educators can shift to meet the needs of the child, while providing a space where the student can learn.

**205 • Infuse Your Learning Stations with Technology**

Jen Snook, Technology Integration Specialist, Winona Area Public Schools

**Room 5 • Strand: Technology • Level: Intermediate Level, Grades 1-6**

This elementary-level session will lead participants through the creation of several "technology-infused" student learning stations (classroom learning areas that students visit simultaneously and rotate through after a short time periods). Free apps such as Google Forms, Vizia and Padlet will be featured as we discuss ways to use technology to gather student responses more efficiently, encourage student collaboration, and provide a wider variety of multimedia resources to students. iPads will be the "student tool" demonstrated but the apps to create new learning station activities are more easily created on a computer. Bring your laptop (and iPad if able) to follow along during this hands-on session. All levels of technology experience are welcome, support materials and instructions will be provided. Participants will be able to utilize technology to quickly and efficiently gather student responses, create interactive multimedia and create a digital space for students to collaborate.

**207 • Intro to Flipping and Blending your Classroom**

Sam Clausen, HS Science Teacher, School District of La Crosse

**Room 7 • Strand: Technology • Level: Intermediate Level, Grades 6-12**

Learn the basics and gather tips on how to structure instruction to better fit the online environment. Discover and use some free tools to start recording and sharing videos with students and learn some basic editing using iMovie. Get ideas for how to best use videos in the classroom and how to distribute the media to students. By becoming more familiar with video the hope is that educators will better able to assist students in creating their own videos.

**209 • 12 Strategies to Promote Online Course Growth  
while Ensuring Quality**

Brian Udermann, Director of Online Education, UW-La Crosse

**Room 9 • Strand: Technology • Level: Intermediate Level, Grades 8-12**

With increased interest and growth in online education come challenges as well. Who oversees online education at your school? What professional development opportunities are available to your faculty? What data can you collect and analyze to drive decisions related to online programming? How are you ensuring the quality of online courses? Learn 12 practical strategies that promote online growth while ensuring quality. Create and deliver content in a way that is informative, meaningful and engaging to students. This session will be highly interactive so please bring your personal electronic devices.

**SESSION 3A AND 3B HAVE STAGGERED BEGINNING TIMES  
TO BETTER ACCOMMODATE A MIDDAY BREAK.****SESSION 3A • 12:30-1:45pm**

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**301 • Racial Justice in Education – Engagement Session  
LIMITED to 30 Participants**

Kevin Gilbert, Executive Committee, National Education Association (NEA)

**Room 1 • Strand: Social Justice • Level: All Levels**

To continue raising awareness about Institutional Racism, and each individual's role in addressing it, the engagement sessions provides a deeper understanding of Institutional Racism, how to gain a better understanding of the moral imperative of this work, and why it is essential for students and ensuring education provides *Opportunity for All*. This unique session is also offered during Session 2A (201), Session 2B (202) and Session 3B (302).

**304 • Trauma-informed Teaching:  
Setting the Stage for Success through Self Care Practices**

Sarah Johnson, MS, LPC, Mental Health Director, La Crosse Area YMCA

**Room 4 • Strand: Technology • Level: All Levels, Grades K-12**

Teachers work with a growing number of youth who come to the classroom with adverse childhood experiences—many also bring trauma-associated behaviors as well which can be challenging. In order to be able to have compassion and respond effectively to the wide range of students in our classrooms, we must first build a strong foundation of self-care. This interactive workshop will offer opportunities to examine your attitudes related to self-care and how this impacts your effectiveness in the classroom, as well as identify areas and strategies on which you can focus to strengthen your foundation.

**306 • An Apple for the Teacher!**

Carrie Wuensch-Harden, Library and HPL Teacher and Bethany Nugent, Art Teacher, Certified Apple Teachers in the School District of La Crosse

**Room 6 • Strand: Technology • Level: Introductory Level, Grades K-12**

Learn about the Apple Teacher Learning Center; Apples newest (and FREE) program to certify you as an official Apple Teacher. Learn the steps of how to be a certified Apple teacher on the Mac computer or iPad! This includes how to earn badges and take advantage of this free online, work at your own pace program. Come prepared to take the first steps to becoming an Apple Teacher by bringing your Apple ID and a laptop computer (Microsoft OR Apple).

### **308 • Fostering Resilience in Ourselves and Our Community**

Kristin Souers, MA LMHC Counseling, Consulting, and Training Services

**Room 8 • Strand: Trauma Informed Care • Level: All Levels**

This presentation will address how we as professionals can stay grounded during and after the chaos of a traumatic event. We will explore the importance of self-awareness and regulation and strategies to support the health and wellness of the caregiver and first responders; the importance of self-care and the need for the professionals to have tools and strategies to support their own health. Participants will reflect on how this information impacts their role and their overall health, collecting several suggestions for self-care and self-awareness.

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## **SESSION 3B • 12:45-2:00pm**

### **302 • Racial Justice in Education – Engagement Session LIMITED to 30 Participants**

Shelly Moore, Executive Committee, National Education Association (NEA)

**Room 2 • Strand: Social Justice • Level: All Levels**

To continue raising awareness about Institutional Racism, and each individual's role in addressing it, the engagement sessions provides a deeper understanding of Institutional Racism, how to gain a better understanding of the moral imperative of this work, and why it is essential for students and ensuring education provides *Opportunity for All*. This unique session is also offered during Session 2A (201), Session 2B (202) and Session 3A (301)

### **303 • Creating physical and psychological safety in the classroom for children that hurt**

Betty DeBoer, School Psychology Professor UW-La Crosse and Chris Nelson, School Counselor Chileda

**Room 3 • Strand: Trauma Informed Care • Level: Intermediate, K-12**

Children with developmental trauma in their backgrounds may come to school lacking the trust in adults and confidence in their own safety needed to benefit from the educational opportunities schools strive to provide them. Teachers and administrators can work with pupil services personnel to help schools feel like a safer place for all children, including those who are the most vulnerable to failing due to the many barriers they bring with them.

This presentation will cover why children with trauma backgrounds may not feel safe in school, physical and psychological safety, common triggers in the school that put students into a fear state, and how to conduct an environmental assessment to determine how you can make your own classroom and school feel safer. Everything from how bullying is handled to hallway safety to discipline to daily classroom planning and many other factors play big roles in how safe children may feel. Every adult in the school who comes into contact with a child can have an impact on that child's sense of physical and psychological safety. We can change our classrooms and schools to automatically make an immediate difference on every student in a meaningful way and work as a school community to help build a safer environment that removes at least the most obvious barriers to safety and learning in students.

### **305 • Assistive Technologies using Google Chrome Extensions for the UDL Classroom**

Cindy Halter, Library Media Specialist, Central High School,  
School District of La Crosse

**Room 5 • Strand: Technology • Level: Intermediate Level, Grades K-12**

Attendees will have the opportunity to learn about Google Chrome extensions and how they can assist the student in their own learning within the context of Universal Design for Learning. During the session, participants will access Google Chrome extensions and have time to use them. Each participant should have their own computer for this session.

### **307 • Digital Responsibility**

Lisa Risch, Instructional Technology Coordinator, School District of Holmen

**Room 7 • Strand: Technology • Level: Introductory Level, Grades 4-12**

Our lives are revolving more and more around technology, and students are often leading the way! This session will focus on elements of being a responsible digital citizen. Concepts presented will provide strategies that will promote more responsible digital behavior, introductions to the most popular social media apps and their appropriate use, as well as ideas for how to promote these concepts with our students. Quality resources will be provided, as well as time for participants to create and adjust their own social media accounts. Learners will gain an awareness of key elements of digital responsibility and evaluate their own digital use.

### **309 • Using Technology to Facilitate Teaching and Learning**

Lema Kabashi, Assistant Professor, UW-La Crosse

**Room 9 • Strand: Technology • Level: Intermediate Level, Grades K-12**

There are a variety of technology tools that can effectively enhance content delivery, students' active participation and engagement, and assessment. Participants will be introduced with different technology tools (i.e., Chrome Extensions, Google sites/docs, VoiceThread, Camtasia, iMovie, Today'sMeet, Padlet, PowToon, Animoto, Kahoot, Pear Deck, Populr.me, GoNoodle, Plickers, etc.) that facilitate teaching and learning. In addition, they will have the opportunity to use some of these technology tools and learn how they can enhance students' active participation and engagement, content delivery, feedback, and assessment.

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## **Save these dates**

**The WWEC is held on the second  
Friday of February. Future WWEC  
Convention dates will be:**

- February 9, 2018
- February 8, 2019