

## Conference Times & Location

**Setup:** Thursday, February 16: 4 pm to 9 pm ONLY  
Friday, February 17: beginning at 6:30 am

## Show times: 7:30 am to 2:30 pm, Friday, February 17

Many teachers arrive early to the conference. Sessions begin at 8 am. We ask that you please DO NOT begin to tear down until the closing keynote speaker is over at 2:30 pm.

The WWEC is located in downtown La Crosse at the La Crosse Center: 300 S. 2nd Street, La Crosse, WI 54601

## Lodging

Lodging will be available for WWEC exhibitors at special rates, however these rates have not yet be secured. We will notify you of the special rates when they become available. These are the closest accomodations to the La Crosse Center:

Holiday Inn Hotel & Suites . . . . . (608) 784-4444  
Courtyard by Marriott . . . . . (608) 782-1000  
Radisson of La Crosse . . . . . (608) 784-6680

## Exhibit Package A

**Includes:** back/side draped booth, skirted table(s) and one padded chair. Additional tables must fit inside booth area.

10' x 8' booth with 1 table. . . . . \$ 150.00  
20' x 8' booth with 2 tables. . . . . \$ 250.00  
30' x 8' booth with 3 tables. . . . . \$ 325.00  
Extra 6' or 8' tables . . . . . \$ 40.00 each  
For electricity add. . . . . \$ 45.00

## Exhibit Package B

**Includes:** 8' x 2.5' table. No draped dividers or skirting.

Each table . . . . . \$ 75.00  
Add table skirting. . . . . \$ 25.00  
Add electricity . . . . . \$ 45.00

**Non-profit Package Rate** - The WWEC offers limited exhibit spaces for non-profit organizations. These spaces are on a first-come basis for \$50 and are in Exhibit Area B. This includes one 8' table. Electricity and skirting are extra (see form below).

# Exhibitor Registration

**Please complete the following registration form and mail with your registration payment.**

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Representative's Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email Address \_\_\_\_\_  
Phone Number \_\_\_\_\_

**Send exhibit confirmation to:**  Company Address OR  Representative Address

**Exhibit Package Setup Choice:** Please remember: electricity is \$45 extra. Skirting for Package B & non-profits is \$25 extra.

Package A: Booth size \_\_\_\_\_ Electricity  # of extra tables \_\_\_\_\_  
 Package B: # of tables \_\_\_\_\_ Electricity  Skirting   
 Non-profit: # of tables \_\_\_\_\_ Electricity  Skirting  **Total amount enclosed: \$** \_\_\_\_\_

Brief description of your Company and what will be involved with your booth: \_\_\_\_\_

In-booth Promotions will include: \_\_\_\_\_

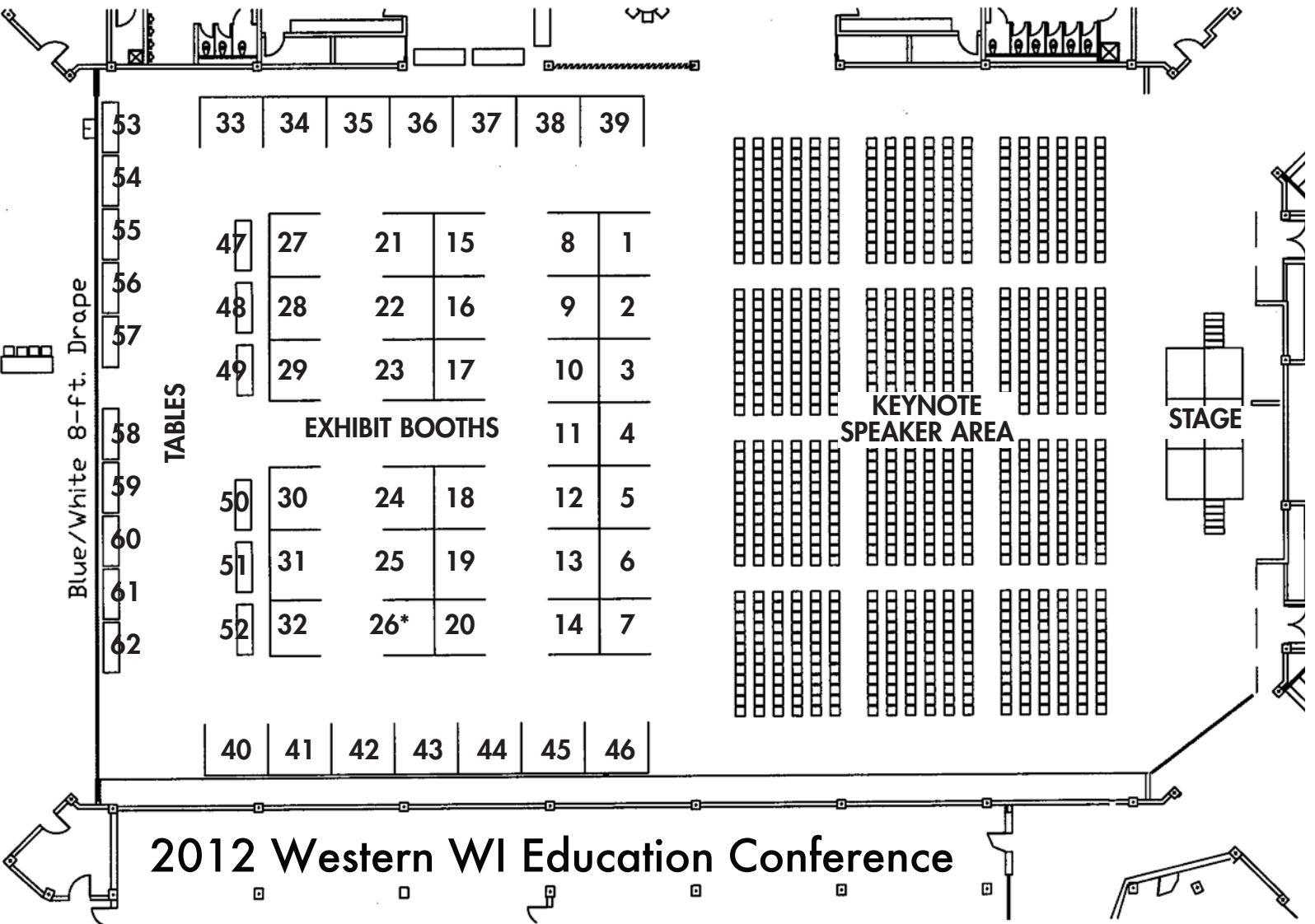
**Booth Location:** Due to conference format changes, the map for the exhibit area has not yet been set. We will honor location requests on a first come, first registered basis when the map is set.

**Make checks payable to:** Western Wisconsin Educational Conference. WWEC Tax Number is: 39-6076520.  
Full payment for any exhibitor if required prior to any set up.

**Send payment to:** Stephanie Fraase - WWEC Coordinator, 205 5th Avenue South, Suite 412, La Crosse, WI 54601

**For more info:** Call Stephanie Fraase at (608) 796-0355 or email her at [stephdesigns@centurytel.net](mailto:stephdesigns@centurytel.net)

## SESSIONS



**SPACES 1 - 46 are single spaced booths - but can be arranged into 2 and 3 spaces set up.**

**SPACES 47 - 62 are spaces for table only set ups**

**Space selection is on a first come, first served basis.**

**Reserve you space early!**